



Automobile Industry

Communication Skills in English for the Automobile Industry (Level/B1/B2)

“Through our team of teachers in Cambridge and our official Certificate you will achieve your professional objectives”

Course: B1, B2 40-hours

A level test is provided for course placement

The *EGC for the Automobile Industry* is the ideal course for anyone who needs English to communicate with **colleagues, customers, and business partners** in the automotive industry. The *Automobile Industry* can be used alongside a course book such as *International Express*.

Important relevant points:

English for the Automobile Industry provides students with the language and skills that are essential to communication in the industry. The course is suitable for those who work for a **car manufacturer, a supplier, a car dealership**, or for a **marketing agency involved with the automobile industry**. **EGC** provides teachers who work vigorously on listening, speaking, industry-specific texts, and numerous illustrations which help students to acquire target vocabulary and commonly-used expressions.

English for the Automobile Industry addresses a range of subjects

regarding **cars** and the industry as a whole. Topics and skills covered include **purchasing and sales**, **administration**, **design**, and **production**.

Key Feature:

- Engaging topics, motivating role-plays, and a variety of exercises provide a framework for each specialist subject
- Tip boxes present key language points, useful phrases, and strategies.
- STARTER section at the beginning of each unit has warm-up and awareness-raising activities
- OUTPUT sections at the end of each unit encourage discussion and reflection
- Answers, transcripts, and a glossary of useful phrases at the back of each book
- Self-study material on the interactive MultiROM includes realistic listening extracts and interactive exercises for extra practice

Some topics that is included in the Automobile Industry course:

- **Introduction to the car:** Factors involved in buying a car, types of car, car sales.
- **The exterior:** Exterior car parts, car production, a quality problem.
- **The interior:** Interior car parts, the instrument panel, a delivery problem.
- **Under the bonnet:** The engine, a technical support hotline, an international car show.
- **Performance and technical specifications:** Launching a new model, a road test, materials and their properties.
- **Safety:** Active and passive safety features, choosing safety features, car recalls.
- **Design:** The design process, constraints, expanding the product range.
- **Future trends:** The car of the future, environmental awareness, fuel cells.

★ English Go Centre provides a monthly report with official Cambridge IELTS exams.